



# WINCHESTER *Magazine*

A quality, seasonal magazine  
entirely dedicated to the city

MEDIA PACK 2026



# Winchester Magazine

Winchester Magazine was set up in January 2015 as the first free quality magazine with content entirely dedicated to the city.

All of our editorial is about Winchester – from its inspirational locals to its movers and shakers in business, the arts, music and sport.

The seasonal, full colour B5 magazine offers reviews of the city's best restaurants and bars, coverage of music and arts events, homes and interiors, shopping and hints and tips from local specialists.

Unlike other regional glossy magazines and newspapers, Winchester Magazine focuses entirely on the city, reaching out to an AB1 audience.

The magazine is supported by a Facebook page with a substantial following, [www.facebook.com/winchestermag](http://www.facebook.com/winchestermag), where content is updated daily and includes news and reviews of our advertisers' businesses at no additional charge. Our web site can be found at [www.winchestermag.com](http://www.winchestermag.com).

Winchester Magazine has a print run of 8,500 copies:



## Advertising

<b>BACK COVER</b> £700	<b>INSIDE FRONT/BACK COVER</b> £650	<b>FULL PAGE</b> £600	<b>HALF PAGE</b> £300
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### Technical Information

**Full Page:**  
Height 240mm  
Width 170mm

**Bleed:**  
3mm every edge

**Half Page:**  
Height 112mm  
Width 158mm

**Colorspace:**  
CMYK only

- Artwork must be supplied as a CMYK, press-optimised PDF. Any PDFs with RGB embedded images cannot be used for print as these can cause reproduction problems and output colour cannot be guaranteed. All fonts must be embedded or converted to outlines.
- We can also accept documents in InDesign, Quark, Photoshop and Illustrator. Please ensure you include the relevant hi-res images and logos together with fonts, including a colour proof of your advert so we can accurately check it for any glitches.
- All digital photographs must be supplied at 300dpi resolution, at the same size or larger than the printed image size. Please ensure that you have the right to use any image you include in your advert.
- We will need to re-work any adverts created in Microsoft Publisher, Word, Word Art or similar programs.

### Facebook marketing



Winchester Magazine has a dedicated Facebook site at [www.facebook.com/winchestermag](http://www.facebook.com/winchestermag), with over 10,000 followers, where content is updated daily. We invite advertisers to update us with news and events which we will post on to the site with no additional charge.

## Distribution

6,000 distributed by hand to residential premises in city centre postcode areas. Plus an additional 2,500 copies available from:

- Tesco, Winnall
- Sainsbury's Badger Farm
- Winchester Tourist Information Centre
- Cobbs Farm Shop
- Local independent schools' book bags

## Meet the Editor

Liz Kavanagh has worked across Hampshire's regional magazines for over 15 years and lives and works in the city.

Liz has volunteered for several local charities, knows Winchester inside out and enjoys evenings out at the theatre, great food at Winchester's restaurants and shopping in the city's many specialist shops.

FOR ALL EDITORIAL ENQUIRIES CALL LIZ AT WINCHESTER MAGAZINE ON 07930 324623 OR EMAIL [LIZ@WINCHESTERMAG.COM](mailto:LIZ@WINCHESTERMAG.COM)